2sms.com

Providing Affordable, Effective Communications Solutions

2sms Trigger Messaging

2sms provides easy set up tools to create text campaign for customer loyalty and rewards initiatives. Campaigns can send text messages that contain basic product announcements and mobile coupons on-demand, which can help to improve the speed, efficiency of reaching your audience.

Benefits

2sms Trigger Messaging allows you to identify a most likely to buy customer and reach them instantly anytime and anywhere. 2sms **Trigger Messaging makes** businesses more efficient and improves ROI compared to traditional direct marketing communication tools. You can react more responsively to customers and increase business productivity.

Why Trigger Messaging

For organisations, no other traditional media channel can compete with the cost-effectiveness of text message marketing. With traditional direct mail read rates for marketers are down to 5% and with the high-costs associated with direct marketing, marketers need a more efficient and effective campaign tool to communicate with new and existing customers.

Trigger Messaging Capabilities

Easy Set Up

You can set up a Keyword and SMS auto-responders on a web portal in minutes and then immediately implement a call to action campaign.

Keyword Management

You can add/delete/change your own keywords and accompanying message anytime and anywhere in minutes.

Inbound Routing

You can configure to route inbound messages to email, mobile number or to a XML listening page.

Reporting

View the status of all received and triggered messages, destination numbers, content, date received and sent using 2sms software, the 2sms website, your own applications and many additional methods.

2sms.com

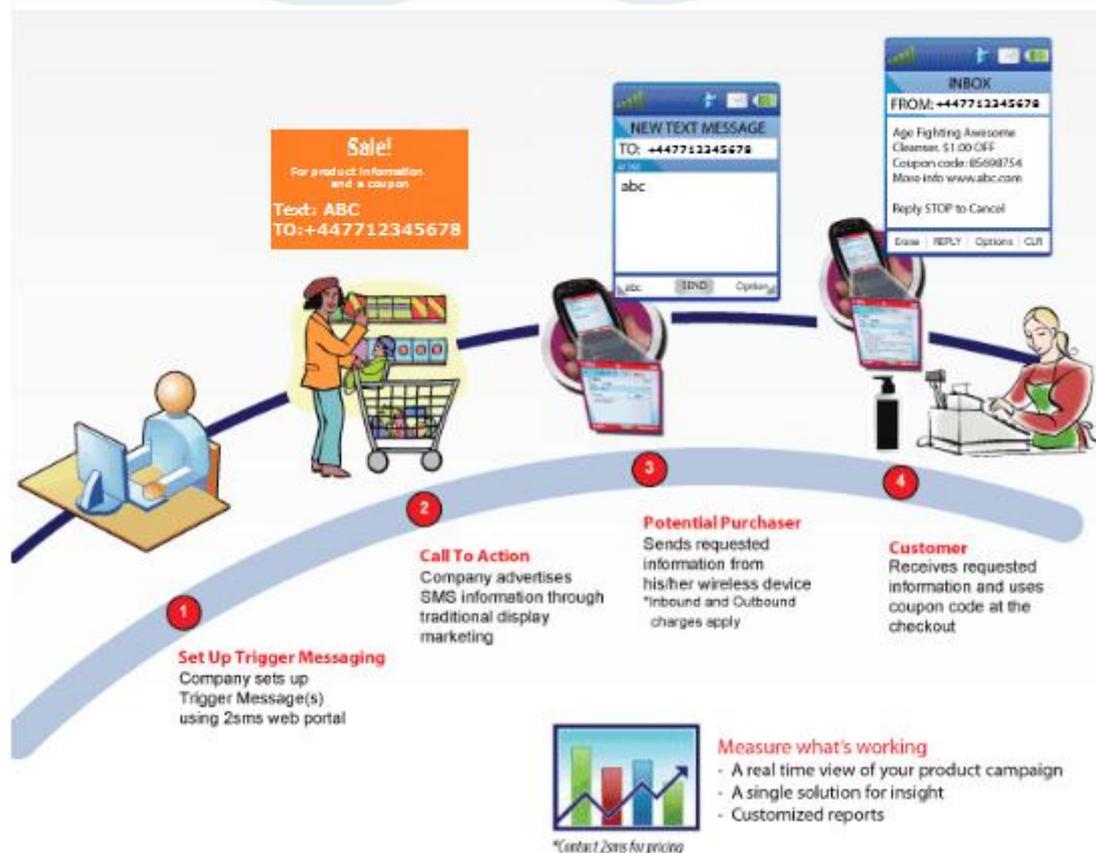| Customer Doc #	SAL-005
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Organisations who use 2sms tell us what they value most

- 24/7/365 live customer service
- Peace of mind knowing all communications are compliant with telecommunication industry's most recent regulations and are secure and have audit trails
- A timesaving, simple, accessible resource via any device that can access the internet
- Gaining a competitive edge with faster communications to your target audience
- Free 30-day risk free fully functional trial account

Providing Affordable, Effective Communications Solutions

2sms- Providing organisations with a Communications System they can trust

Trigger Messaging Workflow

For pricing information please contact the sales team.

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